

2013 zigbee 技术智能家居高层论坛 —— 物联网时代的挑战和机遇
zigbee Technology High Level Forum of Smart Home 2013
——Challenge and opportunity in the IOT times

会议室 E6-M33
Meeting Room E6-M33
25 / 9 / 2013
10:30 - 12:00

与智能家居开发者联盟联合主办，深入介绍 zigbee 产品及技术应用，并讲解如何令智能家居行业冲破“有线”束缚，令智能家居控制系统更易予安装及方便调试维护。

时间	议题	主讲人
10:30 - 10:35	欢迎致辞	
10:35 - 10:55	2012-2013 中国物联网产业及智能家居行业发展变革	叶晓华 先生 上海市物联网行业协会秘书长
10:55 - 11:20	市场需要适用和创新—— zigbee 技术应用分享及产品优势	唐勤强 先生 物联传感全球销售中心运营总监
11:20 - 11:40	智能家居体验专营店终端、渠道、消费者心理分析	周成虎 先生 千家网评测实验室主任
11:40 - 12:00	“智能家居专营体验中心” 终端营销及市场探索经验分享	张源辉 先生 智能家居代理商代表——物联珠三角总代，首席市场运营官
12:00 - 12:15	现场提问及讨论	

Co-organised with Smart Home Developer Alliance, through case studies the seminar will introduce how the innovative zigbee standard can provide easy and cost-effective ways to add new intelligent features into building and home automation, remote control, as well as smart energy systems for a smarter and greener home.

Time	Topic	Speaker
10:30 - 10:35	Welcome Remarks	
10:35 - 10:55	The development and reformation of China IOT and smart home industry from 2012 to 2013	Mr Ye Xiaohua, General Secretary of Shanghai Internet of Things Industry Association
10:55 - 11:20	Market requires adaptability and innovation—— zigbee technology application sharing and product advantages	Mr Tang Qinjiang Operation Director of Wulian Global Sales Center
11:20 - 11:40	Smart home experience centre, channel and consumer mentality analysis	Mr Zhou Chenghu Director of Qianjia.com Evaluation and Testing Lab
11:40 - 12:00	"Smart home experience centre" terminal marketing and market exploration experience sharing	Mr Zhang Yuanhui Smart home distributor representative - the Pearl River Delta, General Distributor of Wulian and Chief Marketing Officer
12:00 - 12:15	Q&A session	

语言: 普通话 / 不配设同传，与会费用全免。Language: Mandarin only, without simultaneous interpretation. Free Admission.

主办单位 Organisers:

智能家居开发者联盟 Smart Home Developer Alliance



广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd



上海红杉会展服务有限公司
Shanghai Hongshan Exhibition Service Co Ltd

承办单位 Co-organisers:

南京物联传感技术有限公司 Nanjing IOT Sensor Technology Co Ltd